

#### FOR IMMEDIATE RELEASE

#### One Half See Need For Electoral Reform

### First-Past-The-Post preferred in direct comparison, Ranked Ballot is leading second choice

TORONTO, October 9<sup>th</sup> – In a random sampling of public opinion taken by the Forum Poll™ among 1143 Canadian voters, close to one half agree Canada needs to change its electoral system (48%), and just more than one third disagree with this (35%). Incidence of agreement is highest among the youngest (53%), males (52%), those in mid income groups (\$60K to \$80K - 57%), in BC (55), but not in Atlantic Canada (39%), among New Democrats (72%), Bloquistes (60%) and Greens (58%) and by the best educated (post grad - 53%).

#### FPTP wins in direct comparison, Ranked Ballot leads second choices

Voters are asked which of three electoral or voting systems they prefer, and are given a short explanation of each. In these circumstances, First-Past-The-Post (FPTP) is preferred over the other two systems mentioned by more than 4-in-10 ("...that is, the current system in Canada, where the candidate who gets the most votes in each riding wins, even if they don't get 50% of the vote" - 42%), while Proportional Representation (PR) is preferred by about one third ("...that is, where parties are awarded seats based on their proportion of the total vote. In this system, your MP may not be the person who wins the most votes in your riding" - 35%), and Ranked Ballot is preferred by just a quarter ("...that is, where voters pick a first, second and other choices, and if no candidate gets 50% of the first choices, then the second and other choices are added together until someone gets 50% of the choices. In this system your MP may not be the person who gets the greatest number of first choices" - 23%).

When voters are asked which would be their second choice of electoral system, most voters select Ranked Ballot (40%), while being followed closely by PR (35%) and FPTP (25%).

In the case of first choices, Conservatives strongly prefer FPTP (63%), Liberals are equally likely to prefer either FPTP (39%) or PR (37%) and New Democrats strongly prefer PR (55%).

In terms of second choice picks, Conservatives are equally likely to choose PR or Ranked Ballot (41% each), Liberals are equally likely to choose Ranked Ballot (37%) or PR (36%), and New Democrats strongly pick Ranked Ballot (49%).

#### **MEDIA INQUIRIES:**

Lorne Bozinoff, President Ibozinoff@forumresearch.com 416.960.9603

### TORONTO October 9<sup>th</sup>, 2016

#### **HIGHLIGHTS:**

- Close to one half agree
   Canada needs to change its
   electoral system (48%), and
   just more than one third
   disagree with this (35%)
- Voters are asked which of three electoral or voting systems they prefer, and are given a short explanation of each. In these circumstances, First-Past-The-Post (FPTP) is preferred over the other two systems mentioned by more than 4-in-10 ("...that is, the current system in Canada, where the candidate who gets the most votes in each riding wins, even if they don't get 50% of the vote" 42%),



### FORUM RESEARCH INC.

#### Electoral reform not seen to be as important an issue as others

Voters are asked to rate how important various issues are to them, on a nine point scale ranging from "extremely important" to "not at all important". The most important issue is seen to be, not surprisingly, the economy (average score 8.0 out of 9.0), followed by climate change (6.8), relations with First Nations (6.4) and then electoral reform (5.5 out of 9.0). After electoral reform come Syrian refugees (5,3) and finally, marijuana legalization (5.0 out of 9.0). Electoral reform is seen to be especially important by the youngest (5.9), the least wealthy (6.1), in Quebec (6.0), among New Democrats (6.6), Bloquistes (6.1) and Greens (6.0).

#### One half are aware of Special Committee on Electoral Reform

One half of voters are aware the government has struck a committee to study electoral reform (49%) and one half are unaware of this (51%). Awareness is highest among the oldest (64%), males (57%), the wealthiest (\$100K to \$250K - 64%), in BC (59%), among New Democrats (56%) and among the best educated (post grad - 64%).

#### Just one half can describe FPTP, two thirds PR

When asked if they could describe each of the three electoral systems to a friend (before they were prompted with the brief descriptions noted above), two thirds claim to be able to describe PR (63%), one half claim to be able to describe FP (54%) and about 4-in-10 think they can describe Ranked Ballot (41%).

#### Relatively few can identify Canada's electoral system

Just 4-in-10 voters correctly select FPTP as Canada's current electoral system (40%), fewer than a quarter think we vote by PR (22%), an identical proportion simply don't know (22%), and half this proportion think we use Ranked Ballot (12%). In fact, it is only among the wealthiest (\$100K to \$250K - 57%), those in BC (53%), among New Democrats (56%) and the best educated (post grad - 63%) that a majority is aware by which electoral system Canadians vote.

#### **MEDIA INQUIRIES:**

Lorne Bozinoff, President Ibozinoff@forumresearch.com 416.960.9603

### TORONTO October 9<sup>th</sup>, 2016

#### **HIGHLIGHTS:**

- Voters are asked to rate how important various issues are to them, on a nine point scale ranging from "extremely important" to "not at all important". The most important issue is seen to be, not surprisingly, the economy (average score 8.0 out of 9.0)
- One half of voters are aware the government has struck a committee to study electoral reform (49%) and one half are unaware of this (51%)
- When asked if they could describe each of the three electoral systems to a friend (before they were prompted with the brief descriptions noted above), two thirds claim to be able to describe PR (63%)
- Just 4-in-10 voters correctly select FPTP as Canada's current electoral system (40%)

# $\Rightarrow$

### FORUM RESEARCH INC.

"We think of ourselves as a civically-minded country, with a passion for good government, yet only a minority of Canadians understand the system under which we elect our representatives. Nonetheless, this system (First-Past-The-Post) seems to satisfy most when the three main competitors are explained to them, followed by Ranked Ballot as the most popular second choice. It is chiefly among New Democrats (and other smaller parties) and the young that Proportional Representation is preferred" said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at <a href="mailto:lbozinoff@forumresearch.com">lbozinoff@forumresearch.com</a> or at (416) 960-9603.

#### **MEDIA INQUIRIES:**

Lorne Bozinoff, President Ibozinoff@forumresearch.com 416.960.9603

### TORONTO October 9<sup>th</sup>, 2016

#### **HIGHLIGHTS:**

 "We think of ourselves as a civically-minded country, with a passion for good government, yet only a minority of Canadians understand the system under which we elect our representatives. Nonetheless, this system (First-Past-The-Post) seems to satisfy most when the three main competitors are explained to them, followed by Ranked Ballot as the most popular second choice. It is chiefly among New Democrats (and other smaller parties) and the young that Proportional Representation is preferred" said Forum Research President, Dr. Lorne Bozinoff.



#### Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1143 randomly selected Canadians 18 years of age or older. The poll was conducted between October 7<sup>th</sup> and 9<sup>th</sup>, 2016.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at <a href="https://www.forumresearch.com/samplestim.asp">www.forumresearch.com/samplestim.asp</a>

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

#### **MEDIA INQUIRIES:**

Lorne Bozinoff, President lbozinoff@forumresearch.com 416.960.9603

TORONTO
October 9<sup>th</sup>, 2016



#### Importance: Electoral Reform

Please rate how important each of the following issues is to you, using a nine-point scale, where one equals not at all important and nine equals extremely important. If you don't have an opinion, please press zero. How important to you is **electoral reform**?

[All Respondents]

#### Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1143	222	156	207	251	307	638	477
Mean	5.5	5.9	5.2	5.4	5.3	5.6	5.5	5.5

#### Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1143	100	184	178	132	136	223
Mean	5.5	6.1	5.8	5.8	5.5	5.4	5.0

#### Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	ВС	English	French
Sample	1143	59	328	337	87	171	161	845	298
Mean	5.5	5.0	6.0	5.4	5.2	5.7	5.3	5.4	6.1

#### **Current Federal Vote Preference**

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1143	355	432	142	70	62	41
Mean	5.5	4.5	5.7	6.6	6.0	6.1	5.5

#### **MEDIA INQUIRIES:**

Lorne Bozinoff, President Ibozinoff@forumresearch.com 416.960.9603

TORONTO
October 9<sup>th</sup>, 2016



#### Importance: Marijuana Legalization

Please rate how important each of the following issues is to you, using a nine-point scale, where one equals not at all important and nine equals extremely important. If you don't have an opinion, please press zero. How important to you is **marijuana legalization**?

[All Respondents]

#### Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1143	222	156	207	251	307	638	477
Mean	5.0	5.6	5.2	4.8	4.3	4.6	5.0	5.0

#### **Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1143	100	184	178	132	136	223
Mean	5.0	6.0	5.3	4.8	4.7	5.2	4.6

#### Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	ВС	English	French
Sample	1143	59	328	337	87	171	161	845	298
Mean	5.0	5.6	4.7	4.9	4.7	4.5	5.8	5.1	4.6

#### **Current Federal Vote Preference**

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1143	355	432	142	70	62	41
Mean	5.0	3.6	5.5	5.5	6.4	4.8	5.6

#### **MEDIA INQUIRIES:**

Lorne Bozinoff, President Ibozinoff@forumresearch.com 416.960.9603

TORONTO
October 9<sup>th</sup>, 2016



Importance: Syrian Refugees

Please rate how important each of the following issues is to you, using a nine-point scale, where one equals not at all important and nine equals extremely important. If you don't have an opinion, please press zero. How important to you is **Syrian refugees**?

[All Respondents]

#### Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1143	222	156	207	251	307	638	477
Mean	5.3	5.5	5.1	5.0	5.1	5.8	5.0	5.7

#### Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1143	100	184	178	132	136	223
Mean	5.3	5.6	5.3	5.5	5.1	5.4	5.2

#### Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	ВС	English	French
Sample	1143	59	328	337	87	171	161	845	298
Mean	5.3	5.4	5.3	5.5	5.1	5.1	5.0	5.3	5.3

#### **Current Federal Vote Preference**

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1143	355	432	142	70	62	41
Mean	5.3	3.9	6.2	5.9	5.1	5.3	5.6

#### **MEDIA INQUIRIES:**

Lorne Bozinoff, President Ibozinoff@forumresearch.com 416.960.9603

TORONTO
October 9<sup>th</sup>, 2016



Importance: Relations with Canada's First Nations

Please rate how important each of the following issues is to you, using a nine-point scale, where one equals not at all important and nine equals extremely important. If you don't have an opinion, please press zero. How important to you is **Relations with Canada's First Nations**?

[All Respondents]

#### Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1143	222	156	207	251	307	638	477
Mean	6.4	6.5	6.1	6.5	6.1	6.8	5.9	6.9

#### Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1143	100	184	178	132	136	223
Mean	6.4	7.3	6.6	6.9	6.5	6.4	5.7

#### Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	ВС	English	French
Sample	1143	59	328	337	87	171	161	845	298
Mean	6.4	6.4	6.6	6.7	5.8	6.0	5.8	6.4	6.6

#### **Current Federal Vote Preference**

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1143	355	432	142	70	62	41
Mean	6.4	4.9	7.0	7.2	7.3	6.9	6.0

#### **MEDIA INQUIRIES:**

Lorne Bozinoff, President Ibozinoff@forumresearch.com 416.960.9603

TORONTO
October 9<sup>th</sup>, 2016



Importance: Climate Change

Please rate how important each of the following issues is to you, using a nine-point scale, where one equals not at all important and nine equals extremely important. If you don't have an opinion, please press zero. How important to you is **climate change**?
[All Respondents]

#### Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1143	222	156	207	251	307	638	477
Mean	6.8	7.2	6.7	6.4	6.8	6.8	6.2	7.3

#### Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1143	100	184	178	132	136	223
Mean	6.8	7.7	7.1	6.9	6.9	6.9	6.0

#### Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	вс	English	French
Sample	1143	59	328	337	87	171	161	845	298
Mean	6.8	7.3	7.5	6.7	6.1	5.7	6.8	6.6	7.6

#### **Current Federal Vote Preference**

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1143	355	432	142	70	62	41
Mean	6.8	4.6	7.6	7.8	8.3	8.1	6.3

#### **MEDIA INQUIRIES:**

Lorne Bozinoff, President Ibozinoff@forumresearch.com 416.960.9603

TORONTO
October 9<sup>th</sup>, 2016



#### Importance: The Economy

Please rate how important each of the following issues is to you, using a nine-point scale, where one equals not at all important and nine equals extremely important. If you don't have an opinion, please press zero. How important to you is **the economy**?

#### [All Respondents]

#### Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1143	222	156	207	251	307	638	477
Mean	8.0	7.6	8.1	8.3	8.1	7.9	8.2	7.8

#### Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1143	100	184	178	132	136	223
Mean	8.0	7.8	7.9	7.9	8.1	7.9	8.2

#### Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	вс	English	French
Sample	1143	59	328	337	87	171	161	845	298
Mean	8.0	8.2	7.6	8.2	8.3	8.2	7.6	8.1	7.7

#### **Current Federal Vote Preference**

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1143	355	432	142	70	62	41
Mean	8.0	8.5	8.0	7.5	7.2	7.4	8.0

#### **MEDIA INQUIRIES:**

Lorne Bozinoff, President Ibozinoff@forumresearch.com 416.960.9603

TORONTO
October 9<sup>th</sup>, 2016



#### **Electoral System Change**

Do you agree or disagree Canada needs to change its electoral system, that is, the way we vote

[All Respondents]

#### Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1143	222	156	207	251	307	638	477
Agree	48	53	48	50	46	40	52	46
Disagree	35	34	35	37	36	35	36	35
Don't know	17	13	17	13	18	25	13	20

#### **Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1143	100	184	178	132	136	223
Agree	48	53	43	47	57	50	47
Disagree	35	27	36	31	29	37	44
Don't know	17	20	21	22	15	14	9

#### Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	ВС	English	French
Sample	1143	59	328	337	87	171	161	845	298
Agree	48	39	50	48	46	43	55	47	51
Disagree	35	40	22	41	44	43	31	40	20
Don't know	17	21	28	11	10	14	14	13	30

#### **Current Federal Vote Preference**

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1143	355	432	142	70	62	41
Agree	48	34	49	72	58	60	44
Disagree	35	53	31	20	34	21	41
Don't know	17	13	21	8	9	20	15

#### **MEDIA INQUIRIES:**

Lorne Bozinoff, President lbozinoff@forumresearch.com 416.960.9603

TORONTO
October 9<sup>th</sup>, 2016



#### Special Committee on Electoral Reform: Awareness

Were you aware the government has formed a Special Committee on Electoral Reform to hold hearings on Canada's electoral system?

[All Respondents]

#### Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1143	222	156	207	251	307	638	477
Aware of this	49	44	40	49	54	64	57	42
Not aware of this	51	56	60	51	46	36	43	58

#### Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1143	100	184	178	132	136	223
Aware of this	49	36	41	44	50	52	64
Not aware of this	51	64	59	56	50	48	36

#### Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	ВС	English	French
Sample	1143	59	328	337	87	171	161	845	298
Aware of this	49	54	36	53	45	55	59	54	34
Not aware of this	51	46	64	47	55	45	41	46	66

#### **Current Federal Vote Preference**

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1143	355	432	142	70	62	41
Aware of this	49	53	52	56	39	36	32
Not aware of this	51	47	48	44	61	64	68

#### **MEDIA INQUIRIES:**

Lorne Bozinoff, President Ibozinoff@forumresearch.com 416.960.9603

TORONTO
October 9<sup>th</sup>, 2016



Ability to Describe: First-Past-The-Post

If you were asked by a friend, could you describe each of the following electoral systems: **First-Past-The-Post?** 

[All Respondents]

#### Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1143	222	156	207	251	307	638	477
Yes, could describe	54	58	50	50	54	54	62	46
No, could not describe	46	42	50	50	46	46	38	54

#### Income

%	Total	<\$20K	\$20- \$40K	\$40- \$60K	\$60- \$80K	\$80- \$100K	\$100- \$250K
Sample	1143	100	184	178	132	136	223
Yes, could describe	54	47	43	44	60	63	66
No, could not describe	46	53	57	56	40	37	34

#### Region / Language

%	Total	Atl	Que	ON	Man/Sask	АВ	ВС	English	French
Sample	1143	59	328	337	87	171	161	845	298
Yes, could describe	54	38	44	61	42	51	67	56	44
No, could not describe	46	62	56	39	58	49	33	44	56

#### **Current Federal Vote Preference**

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1143	355	432	142	70	62	41
Yes, could describe	54	55	54	67	45	41	48
No, could not describe	46	45	46	33	55	59	52

**MEDIA INQUIRIES:** 

Lorne Bozinoff, President Ibozinoff@forumresearch.com 416.960.9603

TORONTO
October 9<sup>th</sup>, 2016



#### Ability to Describe: Proportional Representation

If you were asked by a friend, could you describe each of the following electoral systems: **Proportional Representation?** 

[All Respondents]

#### Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1143	222	156	207	251	307	638	477
Yes, could describe	63	63	60	63	65	64	73	54
No, could not describe	37	37	40	37	35	36	27	46

#### Income

%	Total	<\$20K	\$20- \$40K	\$40- \$60K	\$60- \$80K	\$80- \$100K	\$100- \$250K
Sample	1143	100	184	178	132	136	223
Yes, could describe	63	46	48	57	69	73	79
No, could not describe	37	54	52	43	31	27	21

#### Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	ВС	English	French
Sample	1143	59	328	337	87	171	161	845	298
Yes, could describe	63	56	56	66	57	68	68	65	55
No, could not describe	37	44	44	34	43	32	32	35	45

#### **Current Federal Vote Preference**

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1143	355	432	142	70	62	41
Yes, could describe	63	62	65	74	55	47	62
No, could not describe	37	38	35	26	45	53	38

#### **MEDIA INQUIRIES:**

Lorne Bozinoff, President Ibozinoff@forumresearch.com 416.960.9603

TORONTO
October 9<sup>th</sup>, 2016



Ability to Describe: Ranked Ballot

If you were asked by a friend, could you describe each of the following electoral systems: **Ranked Ballot?** 

[All Respondents]

#### Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1143	222	156	207	251	307	638	477
Yes, could describe	41	49	39	39	37	37	49	34
No, could not describe	59	51	61	61	63	63	51	66

#### Income

%	Total	<\$20K	\$20- \$40K	\$40- \$60K	\$60- \$80K	\$80- \$100K	\$100- \$250K
Sample	1143	100	184	178	132	136	223
Yes, could describe	41	32	31	35	45	37	54
No, could not describe	59	68	69	65	55	63	46

#### Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	ВС	English	French
Sample	1143	59	328	337	87	171	161	845	298
Yes, could describe	41	34	28	47	41	40	53	45	27
No, could not describe	59	66	72	53	59	60	47	55	73

#### **Current Federal Vote Preference**

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1143	355	432	142	70	62	41
Yes, could describe	41	42	40	55	35	32	40
No, could not describe	59	58	60	45	65	68	60

**MEDIA INQUIRIES:** 

Lorne Bozinoff, President Ibozinoff@forumresearch.com 416.960.9603

TORONTO
October 9<sup>th</sup>, 2016



#### Current Electoral System in Canada

Which of these electoral systems does Canada currently use?

[All Respondents]

#### Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1143	222	156	207	251	307	638	477
First-Past-The-Post	40	44	37	35	39	46	49	32
<b>Proportional Representation</b>	22	18	27	27	21	17	22	22
Ranked Ballot	12	14	12	12	14	8	9	15
Something else	4	4	3	5	2	5	3	4
Don't know	22	20	22	22	25	24	17	27

#### Income

%	Total	<\$20K	\$20- \$40K	\$40- \$60K	\$60- \$80K	\$80- \$100K	\$100- \$250K
Sample	1143	100	184	178	132	136	223
First-Past-The-Post	40	29	30	36	36	48	57
Proportional Representation	22	15	23	20	24	27	18
Ranked Ballot	12	16	16	14	6	11	9
Something else	4	10	5	5	2	3	2
Don't know	22	30	27	25	31	12	13

#### Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	ВС	English	French
Sample	1143	59	328	337	87	171	161	845	298
First-Past-The-Post	40	27	30	47	36	36	53	44	28
Proportional Representation	22	32	24	18	23	30	16	21	25
Ranked Ballot	12	15	12	12	12	11	9	12	11
Something else	4	3	6	3	5	2	3	3	6
Don't know	22	22	27	20	23	22	20	20	29

**MEDIA INQUIRIES:** 

Lorne Bozinoff, President lbozinoff@forumresearch.com 416.960.9603

TORONTO
October 9<sup>th</sup>, 2016



#### **Current Federal Vote Preference**

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1143	355	432	142	70	62	41
First-Past-The-Post	40	43	40	56	24	29	30
<b>Proportional Representation</b>	22	23	23	16	27	23	31
Ranked Ballot	12	10	11	10	17	18	13
Something else	4	3	3	3	9	10	7
Don't know	22	22	23	15	24	21	19

#### **MEDIA INQUIRIES:**

Lorne Bozinoff, President Ibozinoff@forumresearch.com 416.960.9603

TORONTO
October 9<sup>th</sup>, 2016



#### **Preferred Electoral System**

Please tell me which of the following electoral systems you prefer:

[All Respondents]

#### Age/Gender

%	Total	18- 34	35- 44	45- 54	64	65+	Male	Female
Sample	1143	222	156	207	251	307	638	477
First-past-the-post, that is, the current system in Canada, where the candidate who gets the most votes in each riding wins, even if they don't get fifty percent of the votes	42	31	47	46	48	47	42	43
Proportional Representation, that is, where parties are awarded seats based on their proportion of the total vote. In this system, your MP may not be the person who wins the most votes in your riding	35	41	28	34	36	34	34	36
Ranked Ballot, that is, where voters pick a first, second and other choices, and if no candidate gets fifty percent of the first choices, then the second and other choices are added together until someone gets fifty percent of the choices. In this system, your MP may not be the person who gets the greatest number of first choices in your riding	23	28	25	20	16	19	24	21

#### **MEDIA INQUIRIES:**

Lorne Bozinoff, President lbozinoff@forumresearch.com 416.960.9603

TORONTO
October 9<sup>th</sup>, 2016



### FORUM RESEARCH INC.

#### Income

%	Total	<\$20K	\$20- \$40K	\$40- \$60K	\$60- \$80K	\$80- \$100K	\$100- \$250K	
Sample	1143	100	184	178	132	136	223	
First-past-the-post, that is, the current system in Canada, where the candidate who gets the most votes in each riding wins, even if they don't get fifty percent of the votes	42	51	42	46	43	36	42	
Proportional Representation, that is, where parties are awarded seats based on their proportion of the total vote. In this system, your MP may not be the person who wins the most votes in your riding	35	31	32	30	39	50	32	
Ranked Ballot, that is, where voters pick a first, second and other choices, and if no candidate gets fifty percent of the first choices, then the second and other choices are added together until someone gets fifty percent of the choices. In this system, your MP may not be the person who gets the greatest number of first choices in your riding	23	17	26	24	17	15	26	

#### **MEDIA INQUIRIES:**

Lorne Bozinoff, President Ibozinoff@forumresearch.com 416.960.9603

TORONTO
October 9<sup>th</sup>, 2016



votes Proportional

Region / Language

the current system in Canada, where the candidate who gets the

most votes in each riding wins, even if they don't get fifty percent of the

Representation, that is, where parties are awarded seats based on

their proportion of the

added together until someone gets fifty percent of the choices. In this system, your MP may not be the person who gets the greatest number of first choices in your riding

total vote. In this system, your MP may not be the person who wins the most votes in your riding Ranked Ballot, that is, where voters pick a first, second and other choices, and if no candidate gets fifty percent of the first choices, then the second and other choices are

### FORUM RESEARCH INC.

42

35

23

29

22

50

21

35

42

46

33

22

#### **MEDIA INQUIRIES:**

Lorne Bozinoff, President lbozinoff@forumresearch.com 416.960.9603

#### Total Atl Que ON Man/Sask AB вс English % **TORONTO** Sample 1143 59 328 337 87 171 161 845 298 October 9<sup>th</sup>, 2016 First-past-the-post, that is,

46

34

20

48

32

35

39

25

20

44

33

23

35

43

22



#### **Current Federal Vote Preference**

%	Total	Cons	Lib	NDP	Green	Bloc	Parties
Sample	1143	355	432	142	70	62	41
First-past-the-post, that is, the current system in Canada, where the candidate who gets the most votes in each riding wins, even if they don't get fifty percent of the votes	42	63	39	20	23	39	39
Proportional Representation, that is, where parties are awarded seats based on their proportion of the total vote. In this system, your MP may not be the person who wins the most votes in your riding	35	21	37	55	36	46	37
Ranked Ballot, that is, where voters pick a first, second and other choices, and if no candidate gets fifty percent of the first choices, then the second and other choices are added together until someone gets fifty percent of the choices. In this system, your MP may not be the person who gets the greatest number of first choices in your riding	23	16	24	25	40	15	23

#### **MEDIA INQUIRIES:**

Lorne Bozinoff, President Ibozinoff@forumresearch.com 416.960.9603

TORONTO
October 9<sup>th</sup>, 2016



#### Second Choice Electoral System

And what is your second choice of electoral system?

[All Respondents]

#### Age/Gender

%	Total	18- 34	35- 44	45- 54	55- 64	65+	Male	Female
Sample	1143	222	156	207	251	307	638	477
First-past-the-post, that is, the current system in Canada, where the candidate who gets the most votes in each riding wins, even if they don't get fifty percent of the votes	25	26	27	24	25	21	24	25
Proportional Representation, that is, where parties are awarded seats based on their proportion of the total vote. In this system, your MP may not be the person who wins the most votes in your riding	35	32	32	41	34	40	33	38
Ranked Ballot, that is, where voters pick a first, second and other choices, and if no candidate gets fifty percent of the first choices, then the second and other choices are added together until someone gets fifty percent of the choices. In this system, your MP may not be the person who gets the greatest number of first choices in your riding	40	42	41	35	41	39	43	37

#### **MEDIA INQUIRIES:**

Lorne Bozinoff, President lbozinoff@forumresearch.com 416.960.9603

TORONTO
October 9<sup>th</sup>, 2016



### FORUM RESEARCH INC.

#### **MEDIA INQUIRIES:**

Lorne Bozinoff, President Ibozinoff@forumresearch.com 416.960.9603

#### Income

%	Total	<\$20K	\$20- \$40K	\$40- \$60K	\$60- \$80K	\$80- \$100K	\$100- \$250K
Sample	1143	100	184	178	132	136	223
First-past-the-post, that is, the current system in Canada, where the candidate who gets the most votes in each riding wins, even if they don't get fifty percent of the votes	25	18	26	18	25	28	28
Proportional Representation, that is, where parties are awarded seats based on their proportion of the total vote. In this system, your MP may not be the person who wins the most votes in your riding	35	40	38	42	33	24	36
Ranked Ballot, that is, where voters pick a first, second and other choices, and if no candidate gets fifty percent of the first choices, then the second and other choices are added together until someone gets fifty percent of the choices. In this system, your MP may not be the person who gets the greatest number of first choices in your riding	40	42	37	40	42	48	36

TORONTO
October 9<sup>th</sup>, 2016



### FORUM RESEARCH INC.

#### **MEDIA INQUIRIES:**

Lorne Bozinoff, President Ibozinoff@forumresearch.com 416.960.9603

### Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	ВС	English	French
Sample	1143	59	328	337	87	171	161	845	298
First-past-the-post, that is, the current system in Canada, where the candidate who gets the most votes in each riding wins, even if they don't get fifty percent of the votes	25	22	30	23	19	22	28	23	30
Proportional Representation, that is, where parties are awarded seats based on their proportion of the total vote. In this system, your MP may not be the person who wins the most votes in your riding	35	33	33	36	34	38	37	36	32
Ranked Ballot, that is, where voters pick a first, second and other choices, and if no candidate gets fifty percent of the first choices, then the second and other choices are added together until someone gets fifty percent of the choices. In this system, your MP may not be the person who gets the greatest number of first choices in your riding	40	46	37	41	47	40	35	40	38

TORONTO
October 9<sup>th</sup>, 2016



#### **Current Federal Vote Preference**

%	Total	Cons	Lib	NDP	Green	Bloc	Parties
Sample	1143	355	432	142	70	62	41
First-past-the-post, that is, the current system in Canada, where the candidate who gets the most votes in each riding wins, even if they don't get fifty percent of the votes	25	19	28	29	25	31	26
Proportional Representation, that is, where parties are awarded seats based on their proportion of the total vote. In this system, your MP may not be the person who wins the most votes in your riding	35	41	36	22	38	38	32
Ranked Ballot, that is, where voters pick a first, second and other choices, and if no candidate gets fifty percent of the first choices, then the second and other choices are added together until someone gets fifty percent of the choices. In this system, your MP may not be the person who gets the greatest number of first choices in your riding	40	41	37	49	36	31	42

#### **MEDIA INQUIRIES:**

Lorne Bozinoff, President Ibozinoff@forumresearch.com 416.960.9603

TORONTO
October 9<sup>th</sup>, 2016



For more information: Lorne Bozinoff, Ph.D.

President

Forum Research Inc. Tel: (416) 960-9603 Fax: (416) 960-9602

E-mail: <a href="mailto:lbozinoff@forumresearch.com">lbozinoff@forumresearch.com</a>

#### **MEDIA INQUIRIES:**

Lorne Bozinoff, President lbozinoff@forumresearch.com 416.960.9603

TORONTO
October 9<sup>th</sup>, 2016